

TruHearing® Hearing Aid Discount Program



At VSP® Vision Care, we care about the overall health of our members, and we're committed to helping you experience life to the fullest.

Like vision loss, hearing loss can have a huge impact on both workplace productivity and home life. In fact, the largest hearing impaired group in the United States is comprised of those under the age of 65—many of whom are still in the workforce and leading active lives. With the average cost of a pair of hearing aids topping \$5,000, it's no wonder that 70% of the more than 30 million Americans who need hearing aids don't have them because they can't afford them.

Discounts on Hearing Aids through TruHearing®

TruHearing is offering all VSP members and their covered dependents free access (\$108 value) to the TruHearing MemberPlus® Program* to enjoy deep discounts on some of the most popular digital hearing aids on the market.

The TruHearing MemberPlus Program includes:

- Savings of up to 50%** on hearing aids
- Yearly comprehensive hearing exams for \$75
- 3 visits with a hearing professional after purchase (fitting, programming and/or adjustments)
- Manufacturer's coverage for a one-time loss or damage for three years (replacement fee paid to manufacturer)
- 3-year repair warranty
- 48 batteries per purchased hearing aid

Even if you don't need hearing aids, a member of your family (like grandparent, parent, sibling) might. You may add up to four guest members to your TruHearing account for a VSP-exclusive rate of \$71 each.

Best of all, if you already have a hearing aid benefit from your health plan or employer, you can combine it with this program to maximize the benefit and reduce your out-of-pocket expense.

Learn more about this VSP member offer
at vsp.truhearing.com. For questions, call
877.396.7194.

**Through December 15, 2013*

***Savings vary based on hearing aid model purchased*

TruHearing Discounts: Simple as 1-2-3!

Taking advantage of the TruHearing discounts is easy.

All you have to do is:

1. Sign up at **vsp.truhearing.com** and choose whether to enroll dependents and guest members as well.
2. Call TruHearing at 877.396.7194 to schedule an appointment.
3. Visit hearing aid center, receive exam, and purchase discounted aids.

That's it!

©2012 Vision Service Plan. All rights reserved.

VSP is a registered trademark of Vision Service Plan. TruHearing® and TruHearing® MemberPlus® are registered trademarks of TruHearing, Inc.